

internet2.edu



# NET+ Webinar Series

NET+ Lumen Collaboration and UC Services

NET+ Clearspan Unified Communications

NET+ Zoom

This session will be recorded

Thanks for  
joining!  
We will begin at  
**2:03PM ET**



# Webinar Logistics

- Note that participant microphones and video are turned off by default
- Please share your questions using the Zoom Chat or Q&A sections at the bottom of your screen
  - You can also email [netplus@internet2.edu](mailto:netplus@internet2.edu) for institution-specific questions
- Today's session will be recorded and made available on the Internet2 [Youtube channel](#) and the [Discover the Power of NET+ Services](#) blog post
  - Recording will also be sent out to Program mailing lists!

# Meet the Speaker

Started with Internet2 in Q2 2024

Based in State College, PA

24 years working in Higher Education

6 years of private sector / industry experience

Experience implementing and integrating Cisco UC/WebEx, MS Teams, and Zoom

Masters in Enterprise Architecture

Special interest in Service Management and Project Management



**Brian Ladrado**

NET+ Program Manager - UCaaS  
Internet2



# Meet the Co-Presenters



**Douglas Bragg**  
Enterprise Network Manager  
Rosalind Franklin University of Medicine and Science



# In the audience



**Jonathan Jakubcin**  
Account Director – SLED



**Scott Pohlman**  
Director of Business Development – Higher Ed Practice



**Dalton Curry**  
Senior Manager, Product Management  
Unified Collaboration and Collaboration



**Matt Kenslea**  
Senior Account Director – Education



**Steve Anderson**  
Vice President of Sales



**Scott Cruikshank**  
Vertical Channel Leader



# UCaaS

audioconferencing collaboration file sharing sms enhanced productivity simplified management videoconferencing email flexibility engagement document sharing efax telephony gateway

remote worker

web conferencing

remote worker

voicemail sip screen sharing ease of provisioning mobility

pbx digital transformation analytics chat voip tdm

apis

fixed mobile convergence business continuity co-editing

student success

srtp sbc

tls

# UCaaS or CPaaS?

UCaaS – Unified Communications as a Service	CPaaS – Communications Platform as a Service
All-in-one Platform – Delivering Voice, Video, Email, Conferencing, Chat, and Collaboration	Flexible and Extensible platform that allow communication feature integrations using APIs
Standard configurations that are easy to deploy	Highly customizable allowing for developers to tailor communication and collaboration needs into enterprise applications
Full communications suite that work well across a range of enterprise devices	Ideal for embedding communications into apps or websites
Less reliance on developers	Developer friendly focused on providing targeted user experiences and application integration
Enterprise communication and collaboration	Customer engagement solutions
Zoom, Clearspan, Cisco WebEx, Microsoft Teams, Ring Central, 8x8,	Twilio, Vonage, Sinch, Plivo
Usually subscription based (Knowledge worker)	Pay-per-use pricing model, professional services

# PURPOSE

Examine how NET+ enhanced communication services address the unique needs of educational institutions, focusing on security enhancements, contract improvements, and feature customizations.

The NET+ UCaaS Portfolio Offerings consist of:

Lumen Collaboration and Unified Communications Services

Clearspan Connected

Zoom Video Communications

LUMEN<sup>®</sup>

 Clearspan<sup>®</sup>



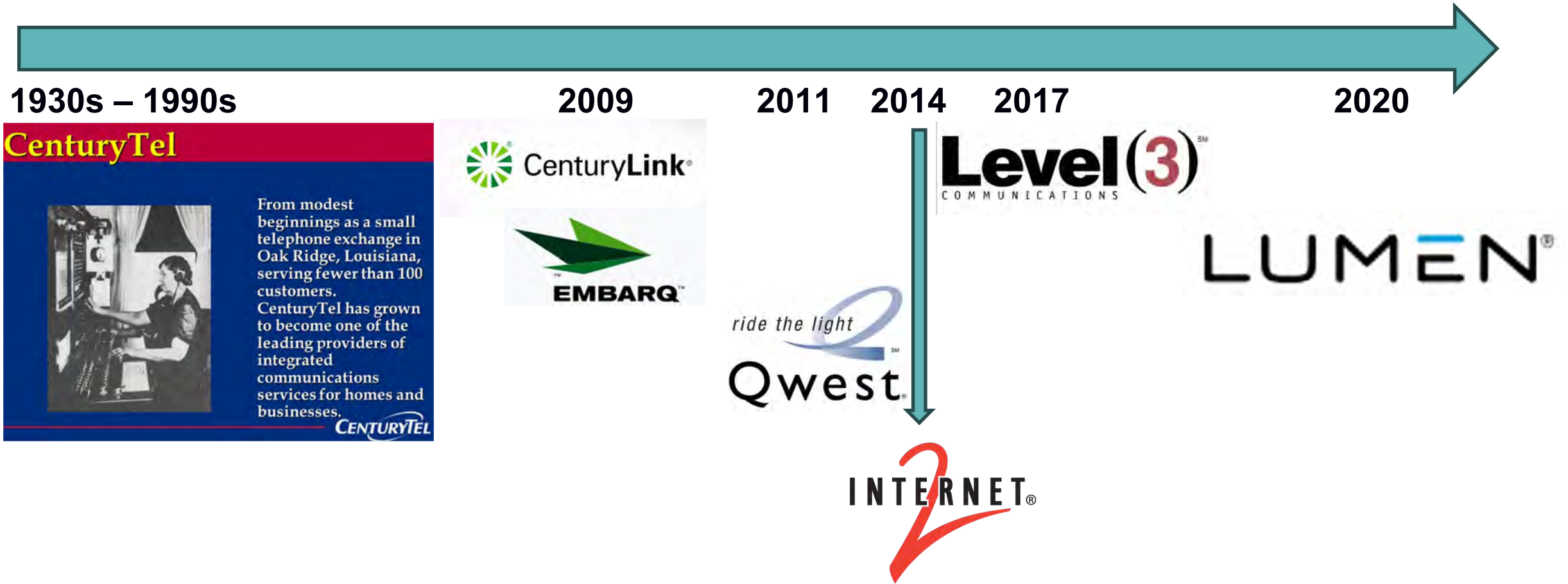


# AGENDA

1. Company Overview
2. Service Offering overview
3. Program Overview
4. Program Benefits + Eligibility
5. Q&A

# NET+ Lumen Collaboration and UC Services

An international telecommunications and network services provider based in the United States



## NET+ Service Offerings

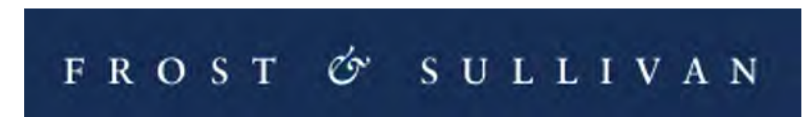
2014 to Present Lumen Voice Complete

2023 to Present Lumen Zoom One

## Service Offering - Lumen Voice Complete

## Frost and Sullivan 2023 Competitive Strategy Leadership Award

*“Identified as best in class in the North American VoIP access and SIP trunking services industry”*





## Service Offering - Lumen Voice Complete

Voice Complete is the SIP-based provisioning of inbound local calling and toll-free phone capabilities and outbound local, domestic, national, and international calling capabilities.

Cloud-ready flexible SIP trunking (MPLS / IP VPN / Dedicated Access)

Pooled concurrent call paths

Advanced 911 features (Kari's Law / RAY BAUM'S Act)

SIP or TDM connectivity (support for phased migrations)

Interoperability with legacy PBX systems

UC&C options – Zoom (Cisco and MS Teams)

## Service Offering - Lumen Voice Complete

Voice encryption using TLS and SRTP

Business continuity and disaster recovery features

E911 support for nomadic / mobile workforce

Wide array of codec (G.711/G.729) and fax support (T.38)

Optional bundled minute pricing plans

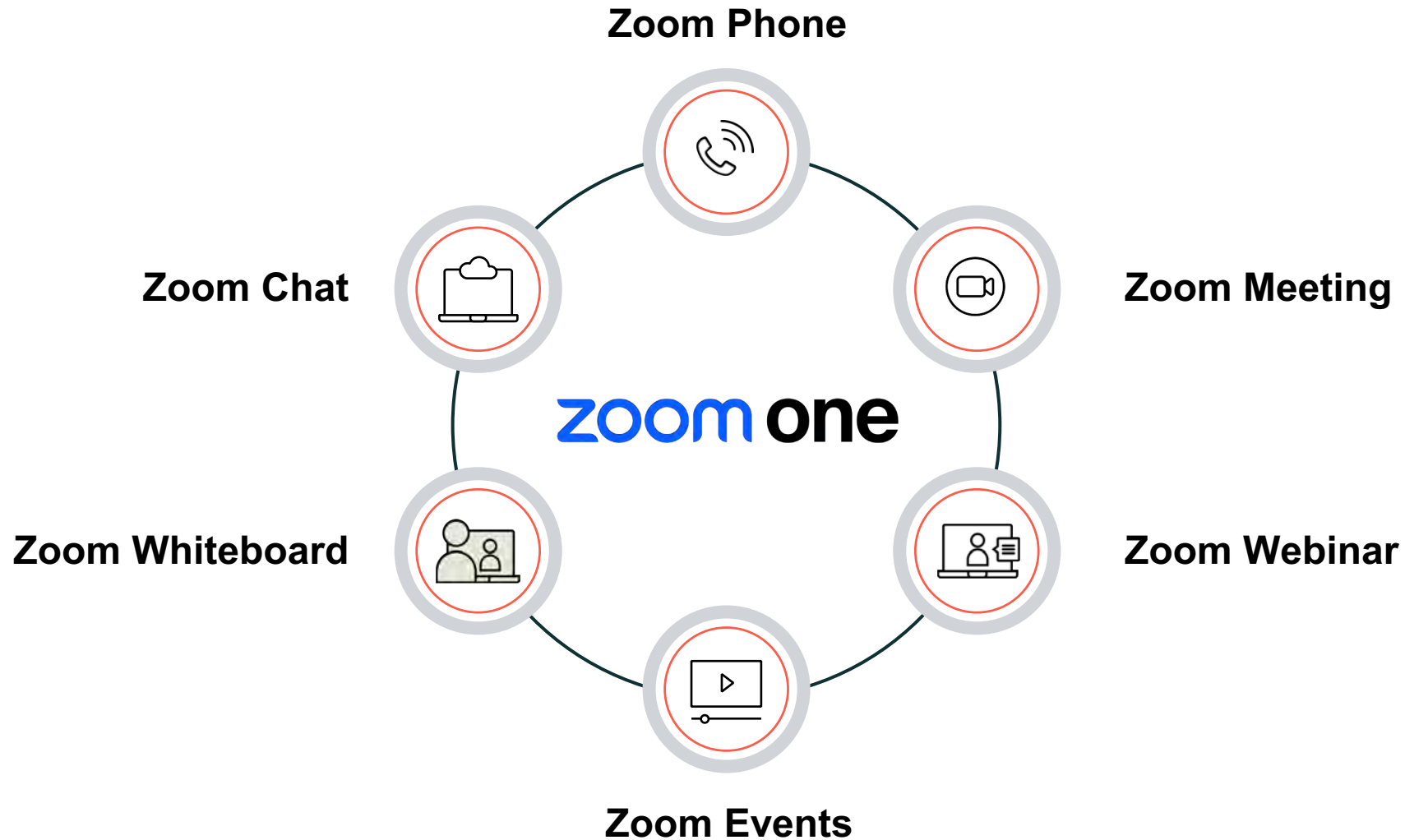
Streamlined network management (circuit consolidation)

## NET+ Service Offerings

2014 to Present Lumen Voice Complete

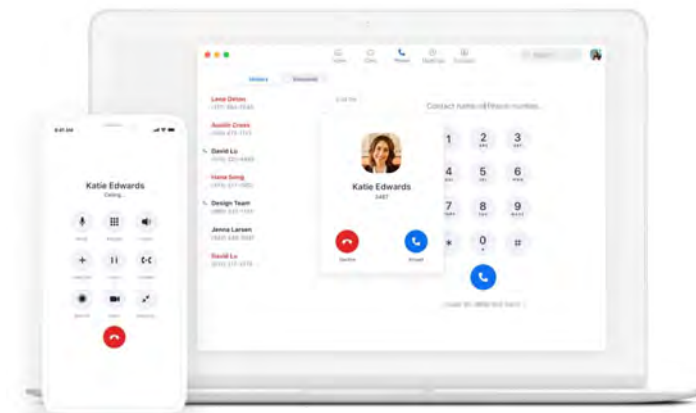
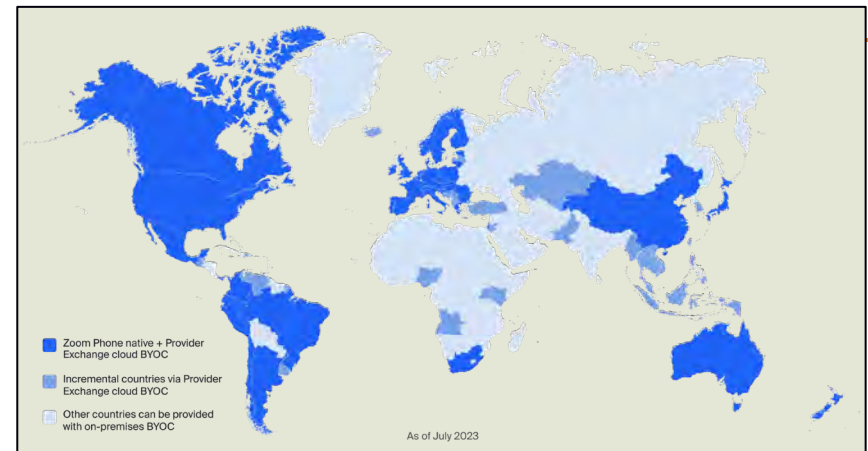
2023 to Present Lumen Zoom One

# Lumen Solutions for Zoom portfolio



# Zoom Phone

Zoom Phone is a feature-rich cloud phone system for businesses of all sizes. Calling features have been designed to give your users a flexible, mobile, and powerful cloud phone system.

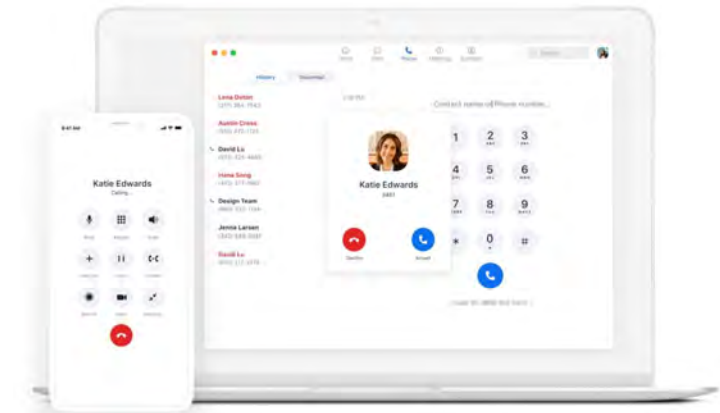




# Zoom Phone – BYOC Connectivity Options

Three Main options:

- Direct Peering using Lumen Voice Complete
- Cloud Peering through virtual Session Border Controllers (SBCs)
- Premise Peering through on-premise SBCs



# Lumen SIP Connected Audio

Lumen access to UC&C platform bridging architectures connecting businesses to the cloud

Enables an integrated audio- and web-conferencing solution including a full range of calling options.

- Lumen SIP Connected Audio options include:
  - Unlimited VoIP
  - Global Toll/Toll Free dial-In
  - Global callback
  - On-net routing for Lumen voice customers
- Fully integrated experience for users that join from a phone in combination with the supported conferencing platform.
- Ability to join and start meetings from phone-only as desired.
- Buying models:
  - Standard: callback to US/CA/UK + Toll dial-in to 58+ countries globally.
  - Inclusive premium: choose flat rate options from over 108 countries.
  - Metered: competitive per minute rates.



# Managed UC&C Cloud Services

A suite of operational and network services to manage, secure and optimize organizations' UC&C solution:



## Go beyond call quality dashboard

- Machine learning & AI predictive analytics
- Data segmentation
- Actionable insights
- Benchmarking
- Advanced path visualization & troubleshooting
- End user - quality analytics



## Telephone number management

- Portal for number management of entire inventory across all vendors
- Allocate numbers by site / user / circuit
- Number reservation / tombstoning
- Report on number utilization, availability and more



## Managed Cloud Session Border Controller (SBC)



## Tenant management

# UC&C Professional Services

This offer will allow companies to purchase specific flat rate packages either as an NRC or MRC with differing configurations options for users, sites, call queues, desk phones and auto-attendants.

- **Standard deployment Package**
  - Consists of configuring up to 200 phone users, 1-2 sites, 1-10 supported desktop phones, 1-5 call queues, 1 auto attendant/IVR.
- **Premium deployment Package**
  - Consists of configuring up to 750 phone users, up to 10 sites, up to 100 supported desktop phones, up to 10 call queues, up to 5 auto attendant/IVRs.
- **Enterprise deployment Package**
  - Consists of configuring up to 1500 phone users, up to 20 sites, up to 750 supported desktop phones, up to 20 call queues, up to 10 auto attendant/IVRs.
- **Customized deployment Package**
  - Will consist of configuring a customized number of phone users, sites, supported desktop phones, call queues, auto attendant/IVR as defined on the order form.



## NET+ Service Offerings

**2014 to Present Lumen Voice Complete**

**2023 to Present Lumen Zoom One**



## Internet2 NET+ Program Benefits

Pre-negotiated contract tailored for the Hi Ed/Research community, allowing for ease of procurement

Alignment with Internet2 Template Customer Agreement

Custom Internet2 Member pricing for Voice Complete Service

Custom Internet2 Member pricing for Zoom One UC services

## NET+ Program Eligibility (38 subscribers)

Internet2 Members

Educational institutions or systems

Not-for-profit health care providers

Not-for-profit research facilities

Libraries and Museums

Local government

Mutually agreed upon parties

# References

[Internet2 NET+ Lumen](#)

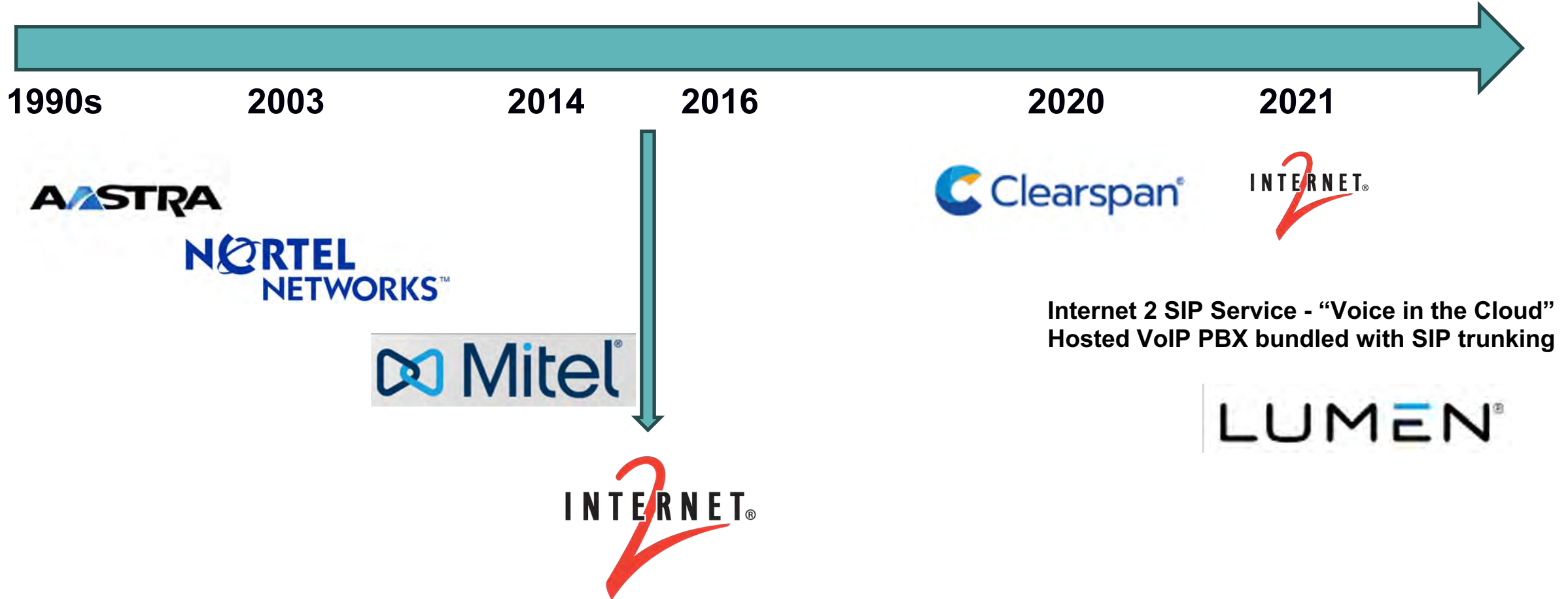
[Lumen Managed and Professional Services](#)

[Lumen UC&C Professional Services](#)

Email: [netplus@internet2.edu](mailto:netplus@internet2.edu)

# NET+ Clearspan Unified Communications

Clearspan powers ubiquitous unified communications solutions that help the world's largest organizations digitally transform the way they work.





## **NET+ Service Offerings**

### **2021 to Present Clearspan Connected**

# Clearspan Unified Communications

- Delivering UC to School Districts and Universities, Large Enterprises, and Government Agencies for over 40 years
- All the business communications these enterprises will ever need
  - Including Telephone Calls, Video Conferencing, Chat and SMS
- Easy to understand per user pricing, which includes Clearspan's own PING collaboration client
- Brandable and Customizable Clients and Admin Panel
- Native Microsoft Teams Integration
  - Teams integration without expensive Professional Services Fees
  - Log in / out of Call Queues from MS Teams
  - Send and receive Faxes and SMS/MMS directly from Teams



# Clearspan Cloud



## Secure & Reliable

- Great history with universities and school systems
- Business continuity through redundant failover options
- Encrypted phone calls
- Compliancy for HIPPA, Ray Baum's Act, PCI, Kari's Law and more



## Customizable & Flexible

- Scales to 1000's of users at machine speed
- Endless integration possibilities
- Flexible deployments
- Branded soft client with university name and logo



## Easy to Manage

- OpEasy single-pane-of-glass administration panel
- Customizable advanced reporting dashboards



## Cost-Efficient Cloud Migrations

- Save on infrastructure maintenance
- Lower monthly operating cost





## Internet2 NET+ Program Benefits

Pre-negotiated contract tailored for HiEd/Research community

Alignment with Internet2 Template Customer Agreement

Clickwrap (Click-thru) Higher Ed Agreement to allow for ease of procurement

Custom Internet2 Member pricing

## NET+ Program Eligibility (12 subscribers)

Not-for-profit Internet2, InCommon, or EDUCAUSE Member organizations

Not-for-profit health care providers

Not-for-profit research facilities

Libraries and Museums

Local governments connected to the Internet2 network

# References

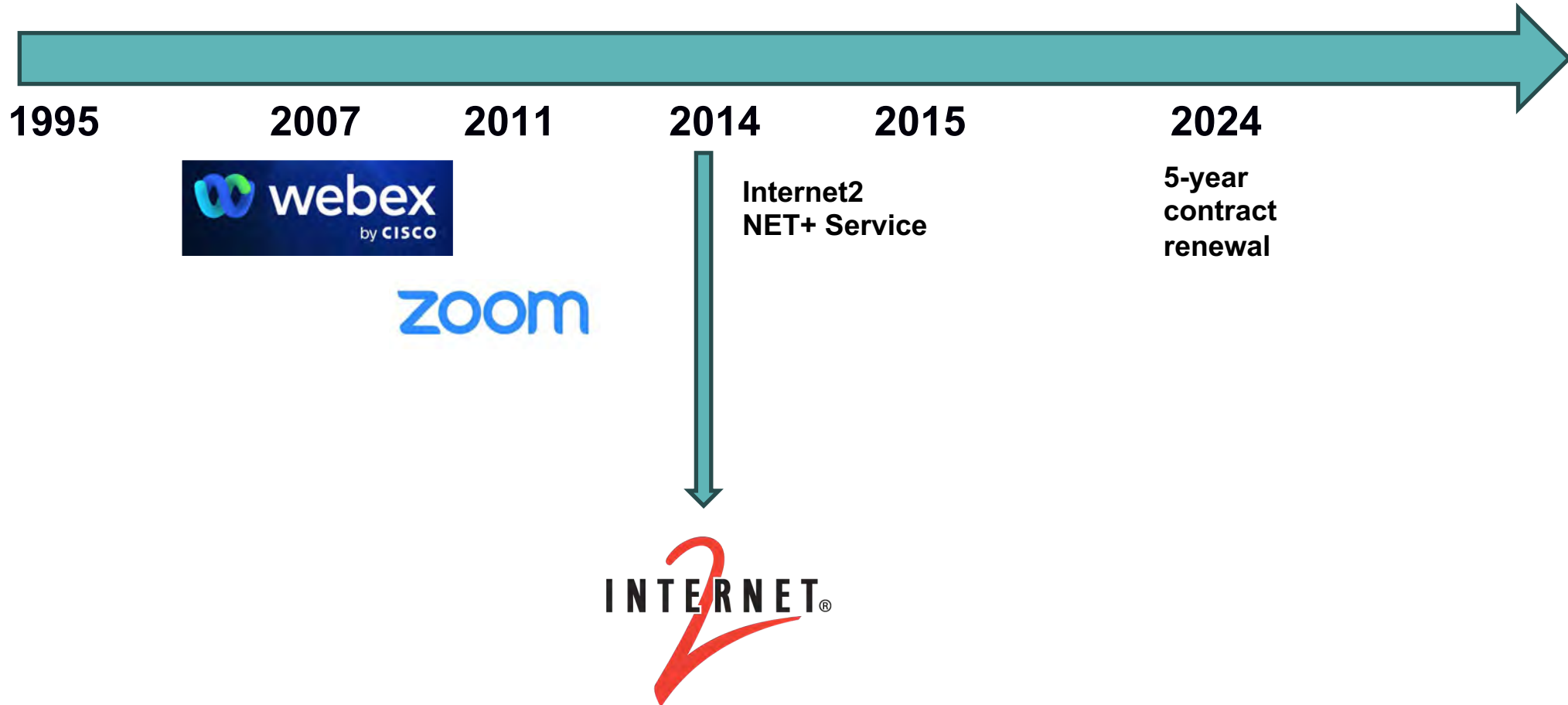
[Internet2 NET+ Clearspan](#)

[Clearspan Unified Cloud Communications](#)

Email: [netplus@internet2.edu](mailto:netplus@internet2.edu)

# NET+ Zoom

Zoom helps consolidate communications, connect people, and collaborate better together in the boardroom, classroom, operating room, and everywhere in between.



# The AI-first work platform for human connection



## NET+ Zoom Overview



Work Happy with



Included at no additional cost\*

Natively built into the product suite, not an after thought, not an add-on.



Feature	Workplace	Meetings	Team Chat	Mail & Calendar	Phone	Docs	Contact Center	Spaces	Clips	Events	Whiteboard
Summary and Analyze	A	A	A	A	A	A	A				
Query	A	A	A	A		A		A			
Compose and Generate		A				A			A	A	A
Brainstorm											A
Prioritize	A		A		A		A				
Prepare and Recommend	A							A			



## Zoom Phone Calling Features



Zoom Mobile and Desktop App

Desk Phone Support

Supplementary Services (Hold, Transfer, Music on Hold)

Call Forwarding

Call Recording

Call Blocking

Voicemail / Transcription

Call Delegation

Silent Monitoring / Whisper/Barge / Takeover

Call Park

Presence

Shared Line

Shared Line Groups

Business Application integration (MS Teams, Google Workspace, Gong)

Slack integration / Salesforce integration





## Zoom Phone Administration



Calling Plans

Bring Your Own Carrier (similar to the Lumen BYOC)

Phone Number Porting

Device Management

Global Call Routing

Auto Attendants

Call Queues

Contact Center Integration

Call Logs

Call Quality Dashboards

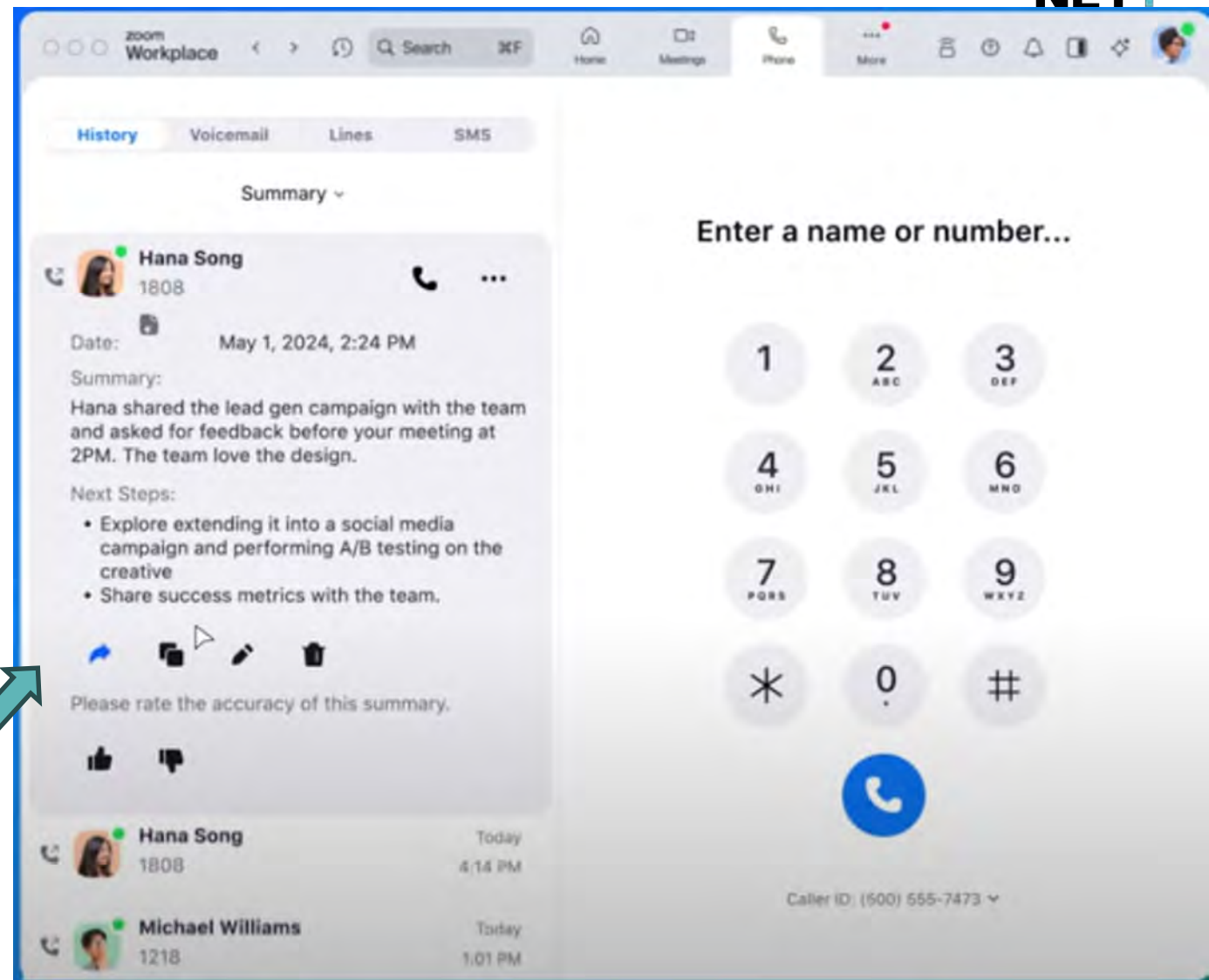
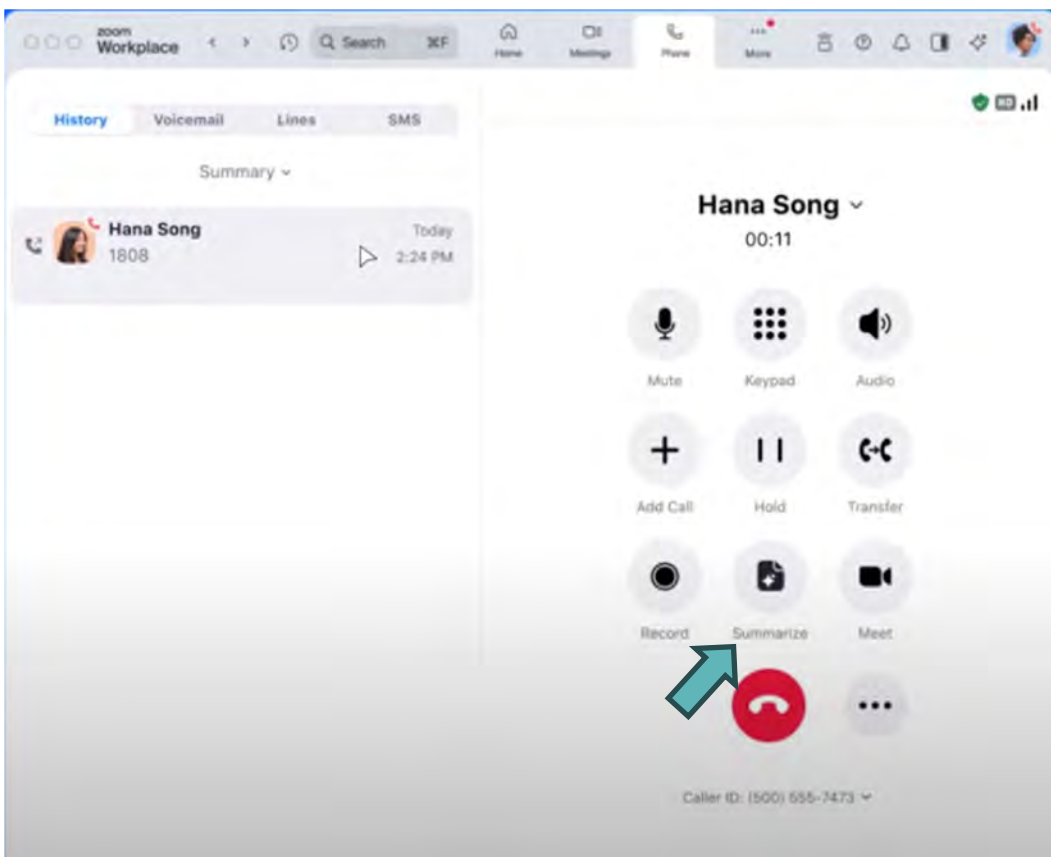
Emergency Calling

Single Sign-On

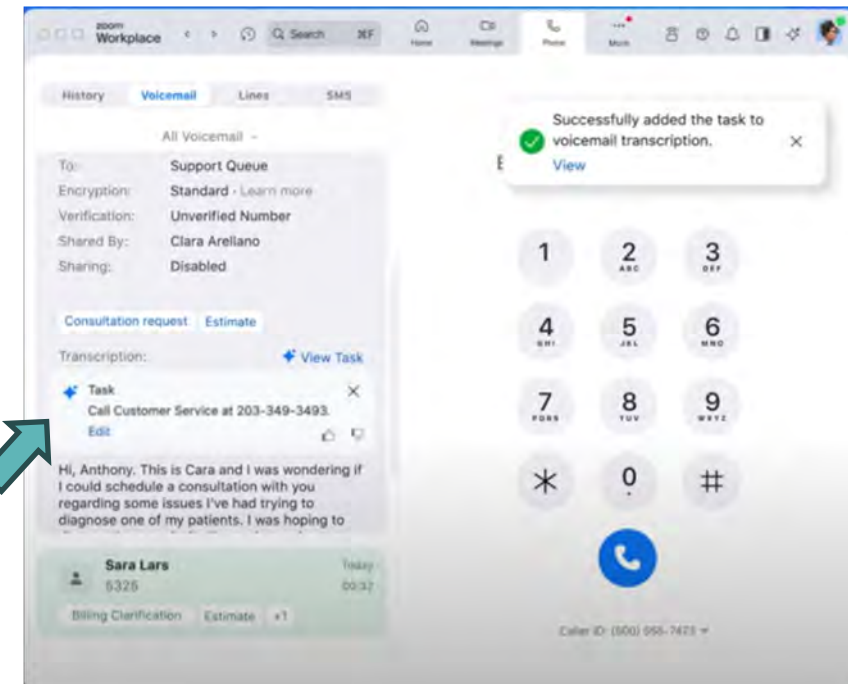
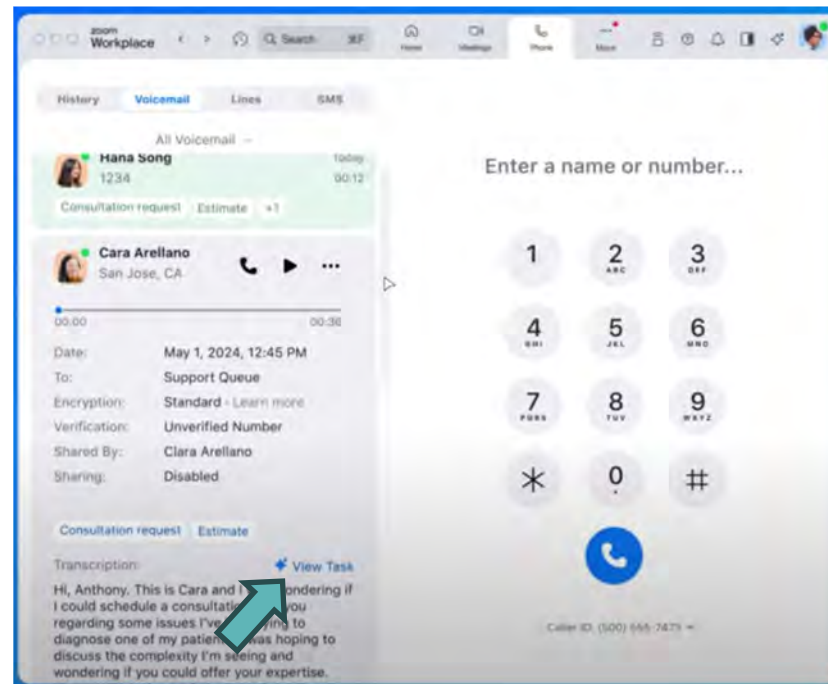
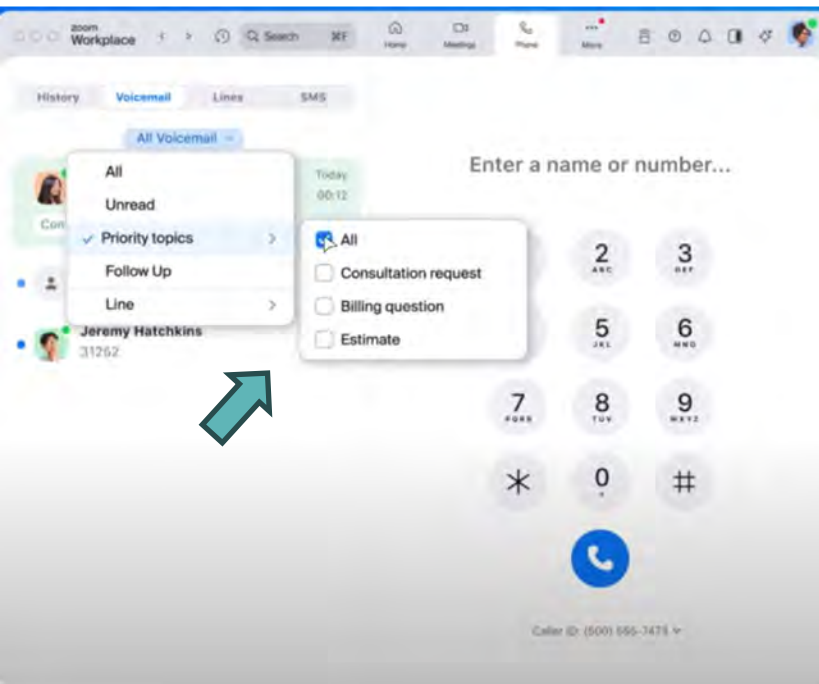
Advanced Telephony Analytics

Zoom Phone Local Survivability

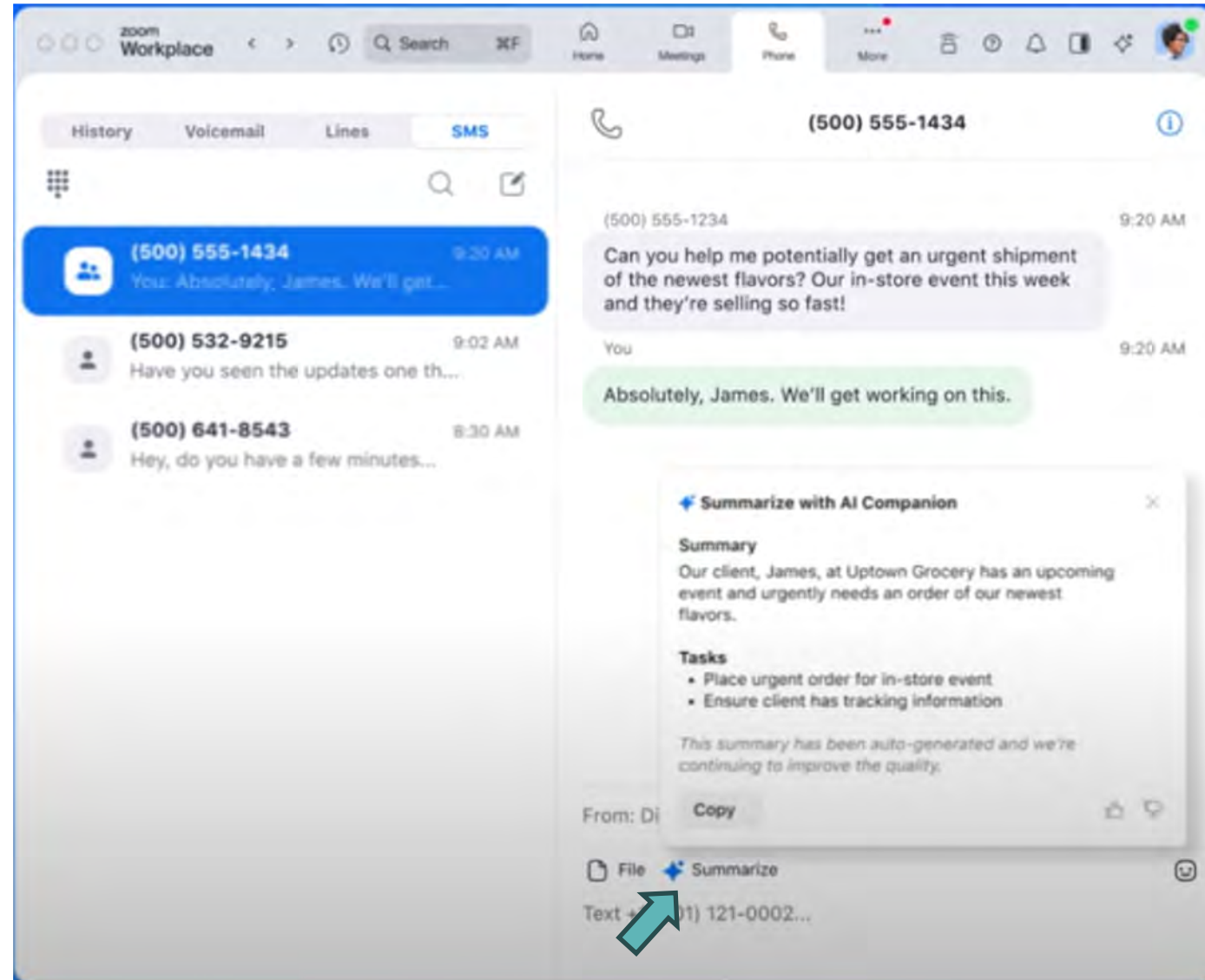
## Zoom Phone with AI Companion For Post Call Summary



## Zoom Phone with AI Companion For Voicemail Prioritization For Voicemail Tasks



## Zoom Phone with AI Companion For Team SMS thread summary





## Internet2 NET+ Service Offering

- Education Site License (12,36,84)
- Premium Add-ons
  - Cloud Recording
  - Zoom Events
  - Zoom Sessions
  - Zoom Virtual Agents (Conversational AI and Chatbot)
  - Zoom Webinar
  - Zoom Large Meetings
  - Zoom IQ
  - Zoom Translated Captions
  - Zoom Rooms, Connectors, and Workspace Reservations
  - Zoom Whiteboard Plus
  - Zoom One for Education





## Zoom One for Education

### Named User Subscription (250+)

Buy as you need

Enterprise-wide coverage

### UC options

Team Chat

Zoom Phone

Zoom Whiteboard

Zoom Meetings

Zoom Webinars

### Bundles

Enterprise Essentials

Enterprise Plus

Enterprise Premier

## Internet2 NET+ Program Benefits

- Pre-negotiated license contract customized for higher education
- Discounted NTE pricing for Internet2 members (non-member pricing is an additional 10%)
- No liability for student use or use by employees outside of the scope of work
- InCommon federated identity integration
- Dedicated NET+ service advisory board (Q4 2024)
- Ability to add options and capabilities to your instance(s) directly with Zoom

## NET+ Program Eligibility (73 subscribers)

- Not-for-profit higher education institutions located in the United States
- Mutually agreed upon parties



# References

[Internet2 NET+ Zoom](#)

[Zoom Workplace for Education](#)

[FAQ for Zoom One for Education](#)

Email: [netplus@internet2.edu](mailto:netplus@internet2.edu)

# Questions?

# Up Next:

*Discovering the Power of NET+ Services* – Thursdays at 2pm ET

- ~~Sept. 19: Overview of NET+ Services~~
- ~~Sept. 26: What's New in the NET+ Portfolio?~~
- ~~Oct. 3: NET+ Google Workspace, DryvIQ, Miro~~
- ~~Oct. 10: NET+ ServiceNow, Docusign, Splunk~~
- ~~Oct. 17: NET+ Canvas, Panopto, LabArchives~~
- ~~Oct. 31: NET+ AWS, GCP, CICP, Kion~~
- Nov. 7: NET+ Zoom, Lumen SIP, Clearspan – slides and recording to follow!
- Nov. 14: NET+ Duo, LastPass, Crashplan,
- Dec. 5: NET+ Procurement

# Thank you!

Get in touch:

**Brian Ladrido**  
NET+ Program Manager  
[bladrido@internet2.edu](mailto:bladrido@internet2.edu)

NET+ Team  
[netplus@internet2.edu](mailto:netplus@internet2.edu)

LUMEN®



**Voice Complete IP Telephone Service**

# UCaaS migration

1. Business Requirement and Objectives  
Needs, Scalability, Ux
2. Integration with Existing systems  
Compatibility, API and SDK capability
3. Network Infrastructure  
Bandwidth requirements, Network reliability, Redundancy
4. Security and Compliance  
Data Protection, Regulatory Compliance
5. Cost considerations  
Total cost of ownership, Billing structure
6. Service Level Agreements  
Uptime guarantees, Response time

# UCaaS migration (cont'd)

## 7. Feature Set

Core functionality, Advanced Features, Customization

## 8. User Adoption and Training

Onboarding support, Training, Change management

## 9. Scalability and Flexibility

Right-sizing, Ease of configuration change

## 10. Global Reach and Support

International support, Customer support

## 11. Migration Strategy

Planning and testing, Data migration, Downtime mitigation

## 12. Future Proofing

Innovation and product updates, Strategic partnerships

